

## Sample Letter of Appeal

[Physician Practice Letterhead at the top of the letter]

[Date]

[Name of Medical Director]

[Name of Insurance Company]

[Address]

[City, State Zip Code]

Re: [Patient's Name, Group Policy Number, Date of Birth] – Letter of Appeal for [INSERT PRODUCT™ (generic name)]

Dear [Medical Director Name],

Please consider this letter an appeal of your decision to deny coverage [Insert Denial Reason, if known] for [INSERT PRODUCT] for my patient, [Patient's Name]. I am requesting that you review my patient's denied claim for coverage and reverse your previous decision.

I have included additional information to support my decision to treat my patient with [INSERT PRODUCT]. In my clinical judgement, [INSERT PRODUCT] (as you will note from the information below and attached) is medically necessary and appropriate for [Patient's Name]. This letter includes information on [Patient's Name] medical history, prognoses and my medical rationale for selecting [INSERT PRODUCT] to be used.

### Summary of Medical History

[Patient's Name] is a [Age, Gender]. [He/She] was diagnosed with [Insert description of disease or condition] on [Date].

[Include a brief description of patient's medical history and attach patient's chart notes].

[Include product Package Insert and note that use is within labeled indication].

### Treatment Rationale

Given my patient's medical history, [the lack of response to other medications] and the patient's current condition and prognosis, I strongly believe that the use of [INSERT PRODUCT] for [Patient's Name] is medically necessary and appropriate and coverage should be approved.

[Include any relevant clinical guidelines, such as NCCN guidelines]

***Please call me or my office staff at [Physician's telephone number OR Practice telephone number] if I can provide you with any additional information. I look forward to receiving your timely response and approval for treatment with [INSERT PRODUCT] for [Patient's Name].***

Sincerely,

[Prescriber's Signature]

[Prescriber's Name]

[Attachments: Enclose supporting documentation]